

Is your home Ready, Willing and Able?

Sudden Cardiac Arrest (SCA) knows no boundaries.

- In Australia approximately 30,000 people sustain SCA outside of a hospital and are treated by emergency medical services (EMS) each year¹
- An average of only 9% of its victims in Australia survive¹
- It can happen anytime, anywhere and to anyone, even young athletes
- Early defibrillation is the single most effective treatment for SCA
- Defibrillation within three minutes of collapse can increase the chance of survival to over 70%²

525 people in Australia die each week out-of-hospital due to Sudden Cardiac Arrest¹

No matter where or when SCA strikes, early use of a defibrillator can help save lives.

Be Ready

Sadly, on average, only 9% of people who suffer SCA outside the hospital survive. But survival rates of over 70% have been achieved where automated external defibrillator (AED) programmes have been successfully implemented.

AEDs are designed to help people with minimal training use them safely in tense, emergency situations. They have numerous built-in safeguards and are designed to deliver a shock only if the AED detects one or more shocks are necessary. Their ease of use and built-in safety mechanisms make AEDs suitable for use in the home.

Be Willing

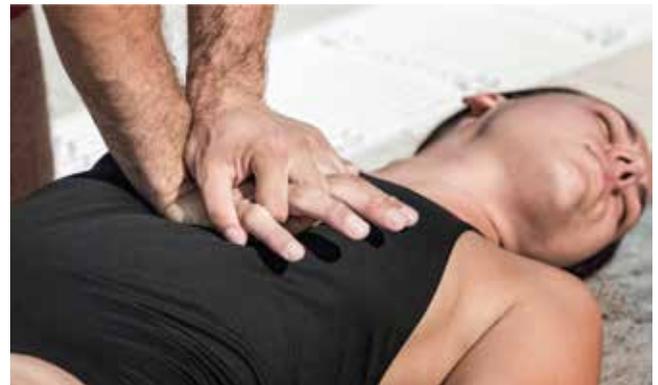
Anyone with minimal training can use an AED to help save a life. Quick action by the first person on the scene can truly make a difference

Calling 000 in the event of SCA is critical, as is performing CPR on the victim. But the chances of survival from SCA fall by ten percent every minute, and the single most effective treatment for SCA is early defibrillation—providing a shock to the heart within the first three to five minutes²

Be Able

Costing as little as a personal computer, an AED is easy to use and maintain. Having an AED readily available in your home makes sense, and can be the difference between life and death for a victim of SCA.

Remember, time to defibrillation, the most critical factor in sudden cardiac arrest survival, can be reduced if an AED is close by and can be brought to the victim quickly, and every minute that passes before defibrillation reduces survival rates by ten percent.



Sudden Cardiac Arrest can strike anyone, anytime, anywhere.

Heart Safe Communities

Creating safer places for you to work, live and play

Mindray aims to create more Heart Safe environments across Australia by placing defibrillators not only in the home but educational establishments, workplaces, sports and leisure clubs, public and community environments allowing you to simply, safely and effectively help someone save a life.



1. <http://www.takeheartaustralia.com.au/> Accessed June 2016

2. Nolan J, Soar J, Zideman D, et al. European Resuscitation Council Guidelines for Resuscitation 2010 Section 1. Executive summary - Resuscitation 2010;81:1219-76. Available at: <https://www.erc.edu/index.php/docLibrary/ru/viewDoc/1195/3/>

AEDs are intended for adults and children of all ages. AEDs may be used on children less than 8 years of age or less than 25 kg only with the Infant/Child Reduced Energy Defibrillation Electrodes (available separately).

Would you be able to save someone's life?

Be ready and able, don't let not having a defibrillator be the reason you can't.



Endorsed by:

SURF LIFE SAVING SERVICES



Our Mindray D1 Defibrillator has the latest technology to assist in a crisis; its affordable, reliable and easy to use.

FACT

More Australians die of Sudden Cardiac Arrest each year than those that die of Breast Cancer, Prostate Cancer, Aids, Road Accidents and House Fires all combined! **Can you afford not to have one?**

TRADE IN

We want you to have the best chance of saving a life. We are offering **\$300 cash back** for any AED you trade in to upgrade to a Mindray Defibrillator.

*All AED brought in will be environmentally disposed of.

MINDRAY BENEHEART D1 PUBLIC DEFIBRILLATOR

RRP **\$2,895**

Important AED Features

	 Mindray D1 Public Defibrillator	 Phillips HS1	 Zoll AED Plus
7-inch video display - for easy of use	YES	X	X
Color animations and on screen text prompts	YES	X	X
Auto-adjusting of volume and brightness	YES	X	X
Fastest Time to First Shock	YES	X	X
A button to switch to Pediatric mode	YES	X	X
AED Tracking system via WiFi (option)	YES	X	X
A help button with video instruction guide	YES	X	X
Highest IP55 rated for Dust and Water Protection	YES	X	X
Adheres to ANZCOR Guidelines (escalating energy over 200J)	YES	X	X

1. All Mindray Automated External Defibrillators conform with the Australian Resuscitation Council Guidelines 2016 (many AEDs do not).
2. All Mindray AEDs have escalating energy which gives difficult to defibrillate patients a better chance of survival.
3. More emergency medical professionals use Mindray defibrillators
4. If you are committed to investing in a life saving device (AED), ensure you invest in the most effective device on the market that is the easiest to use in such a confronting situation. Give your friends, colleagues or loved ones that best chance of survival - choose a Mindray device.

Authorised Distributor
mindray
healthcare within reach

www.mindray.com.au



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MINDRAY BENEHEART D1 PUBLIC DEFIBRILLATOR

Simplest to use and maintain defibrillator

RRP \$2,895

The Mindray BeneHeart D1 Public Semi Automatic Defibrillator helps you to respond to Sudden Cardiac Arrest in a variety of locations. It is designed to be reliable, simple and easy to use by any rescuer. Large 7" TFT Display offers clear guidance with colour animations, auto adjustable volume and screen brightness allow you to comfortably use the D1 in a variety of environments. Pre-connected adult pads save time and the pads connector can be used on paediatric patients using a quick-change softkey so that a lower energy dose is delivered to paediatric patients. The disposable battery with extended capacity supports more than 300 shocks at 200J.

Mindray BeneHeart D1 Public Semi Automatic Defibrillator is one of the lowest cost, for a reliable lifesaving device on the market. Easiest to use and understand, even with zero experience in a life saving event. You'll be ok.

ABOUT THE D1 PUBLIC



Display:	Large and highly visible 7" colour LCD 800 x 480 display Text/video/voice prompts Auto adjusting volume and screen brightness
Electrode pads:	Pre-connected pads to save time
Paediatric capability:	Adult / paediatric auto identification through the pads connection
Operation/Shock delivery:	Easy to operate/Semi-automatic
CPR support:	CPR support including video and voice prompts
Portability:	Integrated carry handle
Battery life/status:	4 year battery (300 shocks)/Battery status indicator and alarm
Data management:	Data Output via USB
Self-test:	Self-test setting: daily, weekly, monthly, quarterly
Weight:	Light weight 2.2kg
Dust/Water resistance:	Rugged IP 55 Rating against dust and water

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